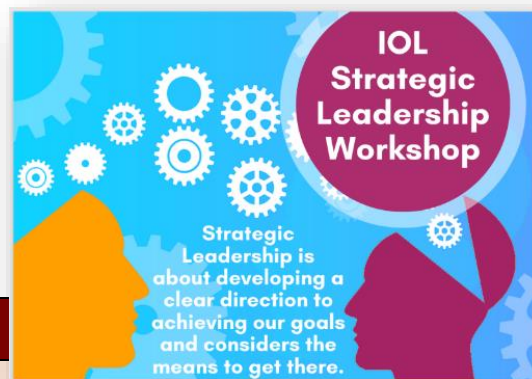


IOL Strategic Leadership Workshop



Programme Details and Itinerary

Course Learning Outcomes (CLO)

1. Explore the characteristics of a good strategic leader.
2. Develop an understanding of the theory behind strategic thinking and its practical application within outdoor learning.
3. Discuss the past, present and potential future events that impact outdoor learning.
4. Share and discuss leadership models that support a strategic approach to address the challenges of the outdoor learning.
5. Explore and apply a suitable coaching model to support you in your professional development.
6. Discuss the components of a Theory of Change model and how they can benefit outdoor learning providers.
7. Experience and receive information on the importance of connections with others around the sector and the support available.
8. Consider and reflect on how to influence and inspire change in your organisation

Tuesday 12th November 2024

9.30	Arrivals	Refreshments Welcome aboard and domestic info	
THE STRATEGIC OUTLOOK			
10.30	Introductions and objectives <ul style="list-style-type: none"> • Us • The course, content outcomes • Each other 	Shared introductions – walk out and about and then come back & introduce each other Course aims and programme, and its underlying methodology.	CLO 7
	Leadership for you	‘Natural Leader’ – outdoor session What do you see from a good strategic Leader? What do you hear? How do they make you feel? Explore leadership styles and characteristics	CLO 1
	Taking a strategic approach to managing and leading	Indoor session Operational vs strategic leadership Making sense of strategic leadership in OL contexts – our case studies	CLO 2
1.00	Lunch		

THE OUTDOOR LANDSCAPE			
1.30	Understand the past, knowing the now, before working out what is needed in the future	<p>Walk</p> <p>Work in pairs and consider the following longer view questions</p> <ul style="list-style-type: none"> • Relevant past events – their impact and our learning? • The current environment and the current need? • What is over the horizon? <p>Feedback to the group.</p>	CLO 3
3.30	Break – grab a brew		
3.40	Sharing of leadership models and methods	<p>Indoors</p> <p>Sharing your theoretical models of leadership</p> <p>A framework for leadership models</p> <p>How does your model support strategic approach to address the challenges of the current Outdoor Landscape?</p>	CLO 4
	Making a positive impact in/through your work?	<p>How does YOUR WORK tie into the future needs of the Outdoor Landscape and your current professional role?</p> <p>GROW Model</p> <ul style="list-style-type: none"> • GOAL • REALITIES <p>Introduction to the ‘Theory of Change’</p>	CLO 5
5.00	Break		
MAKING CONNECTIONS			
6.30	The importance of making connections	<p>Guest Speaker – Mike King of Releasing Potential and IOL: Trustee, and previous Chair of IOL Trustees.</p>	CLO 7
7.30	Informal sharing of experience, challenges & perspectives	<p>Gunwharf Quay, local pub meal – it is hoped that all course members can join us for the meal so that conversations can continue in a more informal setting.</p> <p>Mike will join us for the evening meal.</p>	

Wednesday 13th November			
8.00	Breakfast Empty rooms		
INFLUENCE & CHANGE			
9.00	'What's in a name?'	Outdoor name writing and invitation to share 'Your Name' and its meaning to you.	CLO 7
	Influencing upwards and inspiring change – where and how to make a difference	Indoor session Theory of Change in OL context	CLO 6
11.00	Break and reflection		
11.15	How might future success be 'sabotaged', and what will you do about it?	Peer structured discussion Proactive / responsive approaches Feedback	CLO 8
	Communities of Practice	Theory of CoPs – and where do you find them?	CLO 7
12.45	Lunch		
LEADING ACTION			
1.15	Active Listening	Cartoon drawing game in pairs	CLO 1
	Reflexive Practice and Critical Reflection	Indoor session Reflective Practitioner Reflexive Researcher	CLO 5
	Leading Practitioner of the IOL Award	Self-determined learning and the example of the LPIOL model including Communities of Practice Experience or the LPIOL and beyond	CLO 4
	Coaching conversations and action planning GROW Model Reflection	Fire circle How does YOUR WORK tie into the future needs of the Outdoor Landscape and your current professional role? GROW Model <ul style="list-style-type: none"> • GOAL • REALITIES • OPTIONS • WHAT ARE YOU GOING TO DO? 'Postcard to Me' (Private postcard -of Laches Wood – put in envelope and addressed as participants' wish. Posted out 6 weeks later) Evaluation Forms	CLO 5
4.00	Final conversations	For personal use as you see fit. Glen & Jo available for 121s	CLO 1
4.30	Participant Departures		

COURSE FACILITATORS

Glen Probert



Glen is a Leading Practitioner of the IOL and facilitates the LPIOL Community of Practice.

He is the Lead Outdoor Education Manager for Entrust Outdoors. Glen has held regional and national roles with the Association of Heads of Outdoor Education Centres. He is a mountain biker with a passion for the wilderness.

He says strategic questions include 'Who do you lead? How do you lead? WHY do you lead? All these questions are in relation to the wider context of outdoor learning and how you influence it as well, rather than simply what's in front of you in your day.'

Jo Barnett



Jo is the current CEO of the Institute for Outdoor Learning. Jo began with teaching, and then she moved to working in residential environmental & outdoor education centres. Her career progressed through delivery to management, then to leadership and advocacy – deliberately within the context and breadth of outdoor learning,

Jo has many years of peer association voluntary work, which began with the Northern Region of the IOL, in the early 2000s. She has held the National Chair role for the Association of Heads of Outdoor Educations Centres.

Jo has an MA in Management Learning and Leadership which led to an interest in the ethical management of personal motivation at work.

Mike King



Mike started working in the outdoors when he was a 16yrs old apprentice and now 30 years later, he feels privileged to still be enabling people to engage with the outdoor environment.

Through his own journey in the outdoors he has overseen the development of Releasing Potential which is an education charity that comprises of an Independent Special School, Academic Institute and Forest School.

Mike became an IOL Trustee as he believes that interaction (in any form) with the outdoors is a positive vehicle for change in people's lives, enabling them to understand who they are and what they can become.

Mike also values developing relationships that support a positive interaction with the outdoors for the whole of society.