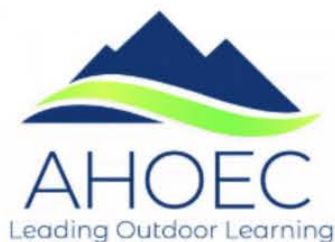


AHOEC and IOL Central Region Event

£10 per person
for IOL and
AHOEC
members,
including lunch

Tuesday 5th November 2024 at 9.30-3.30
at Boundless Outdoors, Bell Heath, Quantry Lane, Stourbridge, DY9 9UU

Join us for a gathering of AHOEC and IOL Members in the Central Region of England. All members are welcome!



Programme

- 9.30am - Arrivals and refreshments
- 9.45am - Welcome
- 10.00am - **Workshop 1: Maximizing the impact of social media marketing for outdoor learning providers - practical strategies and actionable tips to enhance social media presence, engage audience, and drive participation in programmes.** Host: Mark Northall
- 11.45am - Refreshments and break
- 12.15pm - **Workshop 2: Latest work on High Quality Outdoor Learning - Outcomes, structures and process.** Host: Dr Dave Harvey
- 1.15pm - Lunch and networking - look around the Centre
- 2.00pm - **Workshop 3: Developing your outdoor business and new products - sharing and evaluating.** Hosts: Nick Hands (Boundless Outdoors) and Dave Squires (Blackwell Adventure)
- 2.45pm - **AHOEC and IOL organisational updates** in respective membership groups
- 3.30pm - Departures

BOOK HERE

<https://www.outdoor-learning.org/news-events/ems-event-calendar/ahoec-and-iol-central-region-event.html>