

# HORIZONS

professional development in outdoor learning

## Display advertising - information, sizes and rates

**Increased readership with both printed and digital formats**



Reach a targeted readership of outdoor professionals and practitioners by advertising in Horizons. The magazine is considered by outdoor professionals to be a vital part of their continuing professional development.



- Readership is in excess of 5,000
- Horizons is printed AND in digital format
- Adverts also placed on the IOL website. [https://bit.ly/Horizons\\_adverts](https://bit.ly/Horizons_adverts)
- Series Discounts
- We promote Horizons advertisers in Members' newsletters and in IOL social media posts.

Subscriptions are also sent to many non-members throughout the world. Horizons is published quarterly in January, April, July and October.



IOL Member discounted rate

Non IOL Member rate

**1/8 page Horizontal**  
338 pixels W x 220 pixels D

**1 year - 4 issues**  
**Special members only rate £250**

Not available

**1/2 page Horizontal**  
688 pixels W x 451 pixels D

1 issue	2 issues	Series of 4
£140.00	£250.00	£480.00
£140.00	£250.00	£480.00
£199.00	£355.00	£695.00
£220.00	£400.00	£780.00

1 issue	2 issues	Series of 4
£170.00	£310.00	£595.00
£170.00	£310.00	£595.00
£250.00	£450.00	£850.00
£325.00	£600.00	£1,050

**1/2 page Vertical**  
338 pixels W x 914 pixels D

**Full page**  
688 pixels W x 914 pixels D

**Full page Inside front**  
688 pixels W x 914 pixels D

- IOL Accredited Course Providers - 5% discount on listed prices
- Agency rates apply - contact us

### COPY REQUIREMENTS

Advertisements can be submitted by email attachment.

Font embedded PDF or EPS files in high resolution as CMYK colour with a 3mm bleed for full page adverts.



To discuss your advertising requirements or to book your advertisement contact Fiona Exon at IOL.  
E: [fiona@outdoor-learning.org](mailto:fiona@outdoor-learning.org) T: 01228 564580  
IOL, Warwick Mill Business Centre, Warwick Bridge, Carlisle, CA4 8RR

