

HORIZONS

professional development in outdoor learning

Display advertising - information, sizes and rates

Increased readership with both printed and digital formats



Reach a targeted readership of outdoor professionals and practitioners by advertising in Horizons. The magazine is considered by outdoor professionals to be a vital part of their continuing professional development.



- Readership is in excess of 5,000.
- Horizons is printed AND in digital format at A4 size.
- Adverts also placed on the IOL website.
<https://www.outdoor-learning.org/voice/horizons-magazine.html>
- Series Discounts.
- We promote Horizons advertisers in Members' newsletters and in IOL social media posts.



Subscriptions are also sent to many non-members throughout the world. Horizons is published quarterly in January, April, July and October.

IOL Member discounted rate

Non IOL Member rate

1/8 page Horizontal
338 pixels W x 220 pixels D

1 year - 4 issues
Special members only rate £250

1/8th page not available for Non Members of IOL

1/2 page Horizontal
688 pixels W x 451 pixels D

1 issue	2 issues	Series of 4
£140.00	£250.00	£480.00
£140.00	£250.00	£480.00
£199.00	£355.00	£695.00
£220.00	£400.00	£780.00
£199.00		

1 issue	2 issues	Series of 4
£170.00	£310.00	£595.00
£170.00	£310.00	£595.00
£250.00	£450.00	£850.00
£325.00	£600.00	£1,050
£300.00		

1/2 page Vertical
338 pixels W x 914 pixels D

Full page
688 pixels W x 914 pixels D

Full page Inside front
688 pixels W x 914 pixels D

NEW! Full page Advertorial
Only one available per issue
688 pixels W x 914 pixels D

- IOL Accredited Course Providers - 5% discount on listed prices
- Agency rates apply - contact us

COPY REQUIREMENTS

Advertisements can be submitted by email attachment.
Font embedded PDF or EPS files in high resolution as CMYK colour with a 3mm bleed for full page adverts.



To discuss your advertising requirements or to book your advertisement/advertorial contact

Fiona Exon at IOL. E: fiona@outdoor-learning.org T: 01228 564580

<https://www.outdoor-learning.org/voice/horizons-magazine.html>

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