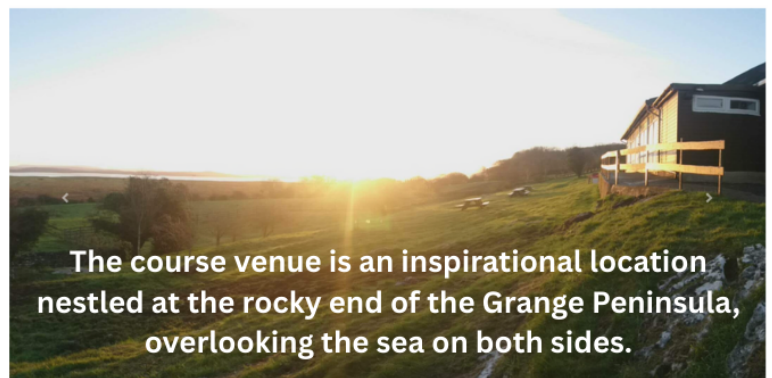


IOL Strategic Leadership Workshop

Strategic
Leadership is
about developing a
clear direction to
achieving our goals
and considers the
means to get there.

7th - 8th Nov 2025

At Humphrey Head Outdoor Education
Centre, South Lakes, Cumbria



A 2-day workshop led by Leading Practitioners of the IOL. This is for those with a senior and strategic role in their organisation, or who are seeking to develop their career to take on higher levels of responsibility.

IOL Members - £265

Bookings include lunch on 7th and 8th and dinner on 7th.
Accommodation is not included but can be booked for
Thursday and Friday nights



Places are limited

More info on following pages and [book here](#)

IOL Strategic Leadership Workshop

A 2-day workshop led by Leading Practitioners of the IOL. This is for those with a senior and strategic role in their organisation, or who are seeking to develop their career to take on higher levels of responsibility.

The outdoor learning sector is always subject to many influences and challenges, just as we are, in our working environments.

There comes a point when we all realise that leadership is not something to only trust in the hands of others – it is something we must embrace ourselves. We realise we do have the vision, we can inspire, and we can achieve.

Strategic Leadership is about developing a clear direction to achieving our goals and considers the means to get there.

The programme includes shared learning and practical inspirational input to:

- ✓ Learn from the experience and perspectives of other leaders in Outdoor learning
- ✓ Refresh your management skills and gain confidence in your leadership abilities
- ✓ Debate the impact of what is happening beyond the outdoor sector
- ✓ Critically reflect on how your values and beliefs are driving you at work
- ✓ Use reflexive practice and coaching to gain solutions to your current challenges

The IOL Strategic Leadership Workshop is not for everyone. People attending are likely to hold an Accredited Practitioner of the IOL (APIOL) and may be interested in accreditation as a Leading Practitioner of the IOL (LPIOL) or have equivalent experience and/or qualifications.

Course Lead – Glen Probert

Glen is a Leading Practitioner of the IOL and facilitates the LPIOL Community of Practice. He is the Lead Outdoor Education Manager for Entrust Outdoors, an AAIAC Committee member and has held regional and national roles with the Association of Heads of Outdoor Education Centres. He is a keen mountain biker and mountaineer with a passion for the high mountains of the Alps and the Himalayas.

On the purpose of the Strategic Leadership workshop, Glen says that 'Outdoor learning has so much to offer our society to make a positive impact yet is often overlooked or misunderstood. This course allows us to explore how we strategically lead the people and organisations within the sector to collaborate, communicate and support outdoor learning provision with purpose and impact whilst at the same time confirming what makes us great leaders and considering the future actions we can take in developing outdoor learning for the future.'



Recommended if you:

- Need to develop a vision and longer term goals for your organisation and/or team.
- Need to inspire, motivate, and manage others.
- Need creative problem solving skills and understand how to lead and maintain change.
- Need to step-back from day-to-day pressures to plan for your future.
- Want valuable and enjoyable CPD with colleagues.



IOL Strategic Leadership Workshop Programme

	Morning	Afternoon	Evening
Day 1	THE STRATEGIC OUTLOOK <ul style="list-style-type: none"> · Introductions and objectives · Taking a strategic approach to managing and leading · Sharing of leadership models and methods · Leadership for you 	THE OUTDOOR LANDSCAPE <ul style="list-style-type: none"> · Relevant past events – their impact and our learning · The current environment and the current need? · What is over the horizon? · Making a positive impact in/ through your work? 	MAKING CONNECTIONS <ul style="list-style-type: none"> · Guest speaker · Local pub meal · Informal sharing of experience, challenges & perspectives
Day 2	INFLUENCE & CHANGE <ul style="list-style-type: none"> · Influencing upwards and inspiring change – where and how to make a difference · How might future success be sabotaged, and what will you do about it? · Communities of Practice 	LEADING ACTION <ul style="list-style-type: none"> · Reflexive Practice · Self-determined learning · Advice on further training experience or the LPIOL · Coaching conversations and action planning 	

Testimonials

"An excellent course that definitely had something for everyone, whether you are a seasoned strategic level manager or someone looking to move from day to day management to taking a slightly longer and wider view."

"Good course, some things still to take away and work and think through which is great. Awesome array of people and network opportunities."

"The content of the course was well thought out. Good balance between practical / outdoor & theory / indoors. Well delivered for understanding - at the right level. Thank you - You have given me a lot to think about and lots of ideas & energy going back to work!"

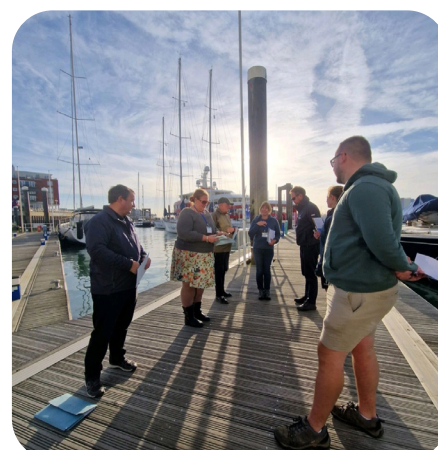
"I think it (this course) would be beneficial to a larger cross section of the IOL Membership."

"This course has really helped me to examine my practice in a supported environment and with strategic thinkers from a variety of OL sectors, and form ideas and approaches to planning the future. I loved the variety of exercises inside and outside, arts based and intellectual. Thank you."

"A superb course that helped me to begin to develop my strategic leadership and my role within the Trust."

"Thank you for a great weekend. I've really enjoyed all the conversations and meeting a lovely bunch of likeminded people."

"Great to walk away from a course feeling inspired."





Key Information

Strategic Leadership Workshop key info

7th - 8th November 2025

At Humphrey Head Outdoor Education Centre, South Lakes, Cumbria

Course Dates and times: Arrival 9.30am on Friday 7th November with evening session until 9pm. Departure 4.30pm on Saturday 8th Nov.

Course Fee

IOL Members - £265 per person (includes lunch on Fri & Sat and evening dinner on Fri.

IOL Membership options both for individuals and organisations can be found here [JOIN US](#)

*Accommodation is not included but can be booked for Thursday and Friday nights

- B&B single room £35pp per night
- B&B Twin room £25pp per night
- Camping/Camper van including the use of facilities £12.50pp per night inc. breakfast.

Accommodation

Accommodation

To allow you to choose what is best for you, accommodation at Humphrey Head OEC can be booked for Thursday and/or Friday nights.

B&B single room £35pp per night. B&B Twin room £25pp per night.

Please note, some beds will be bunk beds and the rooms are not en-suite.

There is the option to camp on the site. Camping/Camper van including the use of facilities £12.50 pp per night inc. breakfast.

There are also a range of B&Bs locally at variable rates to suit.

The centre is comfortable with stunning views across the Levens Estuary and Morecambe Bay.

Remoteness, exclusive use and an inspiring location makes Humphrey Head a powerful residential environment for the Strategic Leadership course.

Venue

Venue

Humphrey Head is an amazing base for Outdoor Learning.

Nestled at the end of the Grange Peninsula, on a limestone rocky headland overlooking the sea on both sides, Humphrey Head Activity Centre is listed as the first residential outdoor education centre in 'Roots and Wings'. Since 1906 it has been dedicated to being the ideal base for young people to experience the splendour and adventure of being in a wild place.

There is a nature reserve on the western cliffs, where peregrines nest and on the top is limestone pavement and trees dramatically sculptured by the prevailing winds. The coast around this headland is part of Morecambe Bay and has one of the largest tidal ranges in the world. Humphrey Head is the traditional location for the killing of the last wolf in England, in about 1390.

Humphrey Head is approximately 30 minutes from Junction 36 of the M6 on the southern tip of the Lake District in Cumbria. It is now run by Mere Mountains as a 50 bed residential centre and a full adventure programme delivered on site and in the neighbouring Lake District fells and lakes.



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www.outdoor-learning.org

Limited spaces available – book here
<https://www.outdoor-learning.org/news-events/ems-event-calendar/strategic-leadership-workshop-2-days-november-2025.html>