

# IOL Strategic Leadership Workshop

Strategic  
Leadership is  
about developing a  
clear direction to  
achieving our goals  
and considers the  
means to get there.

12th - 13th Nov 2024

At Tall Ships Trust, Portsmouth  
aboard Challenger 3



A 2-day workshop led by Leading Practitioners of the IOL. This is for those with a senior and strategic role in their organisation, or who are seeking to develop their career to take on higher levels of responsibility.

The course venue is an experience itself – we will be aboard Challenger 3 in Gunwharf Quay, Portsmouth!

**IOL Members - £295**

**Non IOL Members - £365\***

\*Incl one year discounted membership of IOL.

Bookings incl lunch on 12th and 13th  
and dinner on 12th.

Accommodation is not included but can be booked.  
It is in canvas pit bunks.



**Places are limited**

More info on following pages and [book here](#)

# IOL Strategic Leadership Workshop



A 2-day workshop led by Leading Practitioners of the IOL. This is for those with a senior and strategic role in their organisation, or who are seeking to develop their career to take on higher levels of responsibility.

The outdoor learning sector is always subject to many influences and challenges, just as we are, in our working environments.

There comes a point when we all realise that leadership is not something to only trust in the hands of others – it is something we must embrace ourselves. We realise we do have the vision, we can inspire, and we can achieve.

Strategic Leadership is about developing a clear direction to achieving our goals and considers the means to get there.

## The programme includes shared learning and practical inspirational input to:

- ✓ Learn from the experience and perspectives of other leaders in Outdoor learning
- ✓ Refresh your management skills and gain confidence in your leadership abilities
- ✓ Debate the impact of what is happening beyond the outdoor sector
- ✓ Critically reflect on how your values and beliefs are driving you at work
- ✓ Use reflexive practice and coaching to gain solutions to your current challenges

The IOL Strategic Leadership Workshop is not for everyone. People attending are likely to hold an Accredited Practitioner of the IOL (APIOL) and may be interested in accreditation as a Leading Practitioner of the IOL (LPIOL) or have equivalent experience and/or qualifications.

## Course Lead – Glen Probert

Glen is a Leading Practitioner of the IOL and facilitates the LPIOL Community of Practice. He is the Lead Outdoor Education Manager for Entrust Outdoors. Glen has held regional and national roles with the Association of Heads of Outdoor Education Centres. He is a mountain biker with a passion for the wilderness.

He says strategic questions include ‘Who do you lead? How do you lead? WHY do you lead? All these questions are in relation to the wider context of outdoor learning and how you influence it as well, rather than simply what’s in front of you in your day.’

## Recommended if you:

- Need to develop a vision and longer term goals for your organisation and/or team.
- Need to inspire, motivate, and manage others.
- Need creative problem solving skills and understand how to lead and maintain change.
- Need to step-back from day-to-day pressures to plan for your future.
- Want valuable and enjoyable CPD with colleagues.



# IOL Strategic Leadership Workshop Programme

	Morning	Afternoon	Evening
Day 1	<b>THE STRATEGIC OUTLOOK</b> <ul style="list-style-type: none"> <li>· Introductions and objectives</li> <li>· Taking a strategic approach to managing and leading</li> <li>· Sharing of leadership models and methods</li> <li>· Leadership for you</li> </ul>	<b>THE OUTDOOR LANDSCAPE</b> <ul style="list-style-type: none"> <li>· Relevant past events – their impact and our learning</li> <li>· The current environment and the current need?</li> <li>· What is over the horizon?</li> <li>· Making a positive impact in/ through your work?</li> </ul>	<b>MAKING CONNECTIONS</b> <ul style="list-style-type: none"> <li>· Guest speaker</li> <li>· Local pub meal</li> <li>· Informal sharing of experience, challenges &amp; perspectives</li> </ul>
Day 2	<b>INFLUENCE &amp; CHANGE</b> <ul style="list-style-type: none"> <li>· Influencing upwards and inspiring change – where and how to make a difference</li> <li>· How might future success be sabotaged, and what will you do about it?</li> <li>· Communities of Practice</li> </ul>	<b>LEADING ACTION</b> <ul style="list-style-type: none"> <li>· Reflexive Practice</li> <li>· Self-determined learning</li> <li>· Advice on further training experience or the LPIOL</li> <li>· Coaching conversations and action planning</li> </ul>	

## Testimonials

*“An excellent course that definitely had something for everyone, whether you are a seasoned strategic level manager or someone looking to move from day to day management to taking a slightly longer and wider view.”*

*“Good course, some things still to take away and work and think through which is great. Awesome array of people and network opportunities.”*

*“The content of the course was well thought out. Good balance between practical / outdoor & theory / indoors. Well delivered for understanding - at the right level. Thank you - You have given me a lot to think about and lots of ideas & energy going back to work!”*

*“I think it (this course) would be beneficial to a larger cross section of the IOL Membership.”*

*“This course has really helped me to examine my practice in a supported environment and with strategic thinkers from a variety of OL sectors, and form ideas and approaches to planning the future. I loved the variety of exercises inside and outside, arts based and intellectual. Thank you.”*

*“A superb course that helped me to begin to develop my strategic leadership and my role within the Trust.”*

*“Thank you for a great weekend. I’ve really enjoyed all the conversations and meeting a lovely bunch of likeminded people.”*

*“Great to walk away from a course feeling inspired.”*





## Strategic Leadership Workshop

**12th - 13th November 2024**

**aboard the Challenger 3, Tall Ships Trust in Portsmouth.**

**The course venue is an experience itself!**

Arrival 9.30am on Day 1. Departure 4.30pm on Day 2

### Course Cost

Members of IOL - £295\*

Non-Members of IOL - £365 (inc. 1 year's IOL Membership at discount rate)\*

\*Fees include lunch (day 1 and day 2) and dinner on 12th.

Accommodation is not included in the course fee.



### Accommodation

There is accommodation on board the Tall Ship for those wanting the total experience.

Accommodation on board is available for Monday & Tues night at £40 person incl breakfast.

It is in shared spaces onboard Challenger 72. Bunks are canvas pit bunks, there are 2 x 5 bunk spaces available. Each person will have a bunk space and a curver-box with storage.

As we're in Gunwharf Quay marina, shore side facilities can be used - there are toilets, showers and washing machines there. If you're staying onboard during your visit, you will need a sleeping bag, pillow and towels.

You will find more details on the Tall Ships website: [www.tallships.org](http://www.tallships.org) under 'Life onboard'.

Challenger Fleet Handbook. <https://www.tallships.org/wp-content/uploads/2022/07/Challenger-Fleet-Handbook-2022-AF.pdf>

We need to have one male and one female 'room', so bookings will have to be on a 'book early to secure a bunk' basis.

### Tall Ships Youth Trust

The Tall Ships Youth Trust, formerly the Sail Training Association, is a registered charity founded in 1956 and dedicated to the personal development of young people aged 12 to 25 through the crewing of its fleet of vessels. This mission is delivered through their Challenger Fleet of four 22 metre (72ft) ocean-going yachts and Tenacity of Bolton, our 14.6 metre (55ft) ketch. Over fifty years on, the Tall Ships Youth Trust remains a world leader in the field of personal development.



Warwick Mill Business Centre, Warwick Bridge,  
Carlisle, Cumbria, CA4 8RR

+44 (0)1228 564580

[institute@outdoor-learning.org](mailto:institute@outdoor-learning.org)

[www.outdoor-learning.org](http://www.outdoor-learning.org)

**Limited spaces available –  
book here**

<https://www.outdoor-learning.org/news-events/ems-event-calendar.html>