



HORIZONS

continuing development for outdoor professionals

Published by the Institute for Outdoor Learning - the membership organisation for outdoor professionals and practitioners.

HORIZONS is a key tool for continued development for outdoor professionals.

As outdoor professionals, readers of Horizons are continuing their own development and increasing their knowledge to transfer to their own practice and so improving outdoor learning experiences for their clients and themselves.

Readership

Current readership is in the region of 2,500. Each organisational member of IOL, 450 organisations, (employing approx. 1500 staff in total) receive up to 4 free copies of Horizons. All Accredited Practitioners of IOL receive Horizons as part of their membership as it is considered to be a vital part of their continuing professional development. Subscriptions are also sent to many individual practitioners, leaders, freelance instructors, teachers, youth workers, and students.

Rates - all adverts can be colour

INTERIOR

16cm x 4.5cm Banner	£110
Quarter page	£200
Half page	£380
Full page	£600

COVER

Inside cover half page	£430
Full page inside cover	£790
Full outside back cover	£900
Inserts (per single sheet)	£95

FREE service to advertisers - you will also be linked from the Horizons web page to your own website.

SERIES DISCOUNTS

4 pre-booked advertisements 25% discount

AGENCY RATE 15% discount

COPY REQUIREMENTS

Advertisements can be supplied by email attachment or CD. Font embedded PDF or EPS files.

We can offer a design facility for you at an extra charge to be agreed on sight of the artwork you supply.

Contact Fiona Exon at the Horizons office, IOL with your requirements or ideas or questions.

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